NEW GENERATION SCHOOL REPORT CARD

Christy Papa, Artist
papalou19@yahoo.com

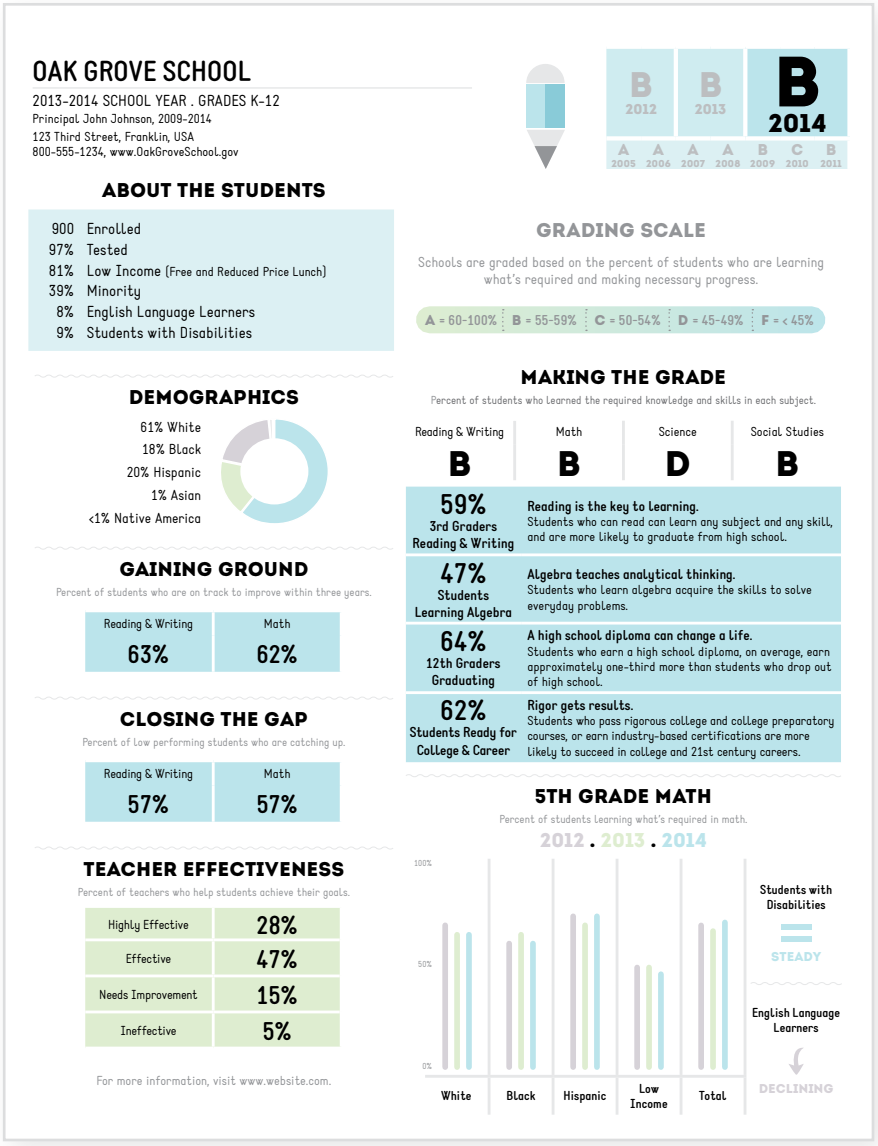
Christy Papa is a graphic designer with more than a decade of experience telling stories through art. She has mastered the ability to turn complex data into compelling images that convey the meaning behind the numbers.

She is currently a Public Information Officer for the Louisiana Department of Education where she led the design team to rebrand the agency and overhaul the website with the inspiring message, Louisiana Believes. Her work has been praised by educators and parents across the state and nation.

Deirdre Finn, Storyteller
dfinn@finnstrategies.com

Deirdre Finn is a writer and problem solver with more than 25 years of experience in the business of persuasion. She is a linear thinker who specializes in communicating complicated issues using smart and simple language.

As a small business owner, she helps a diverse clientele define and achieve their goals, from streamlining business practices to developing policy to implementing a comprehensive communications strategy. As the single mom of a high school freshman, she understands the challenges of parents who struggle to understand the alphabet soup of acronyms and gobbledygook of government.



SELECT A SCHOOL YEAR
SELECT A DISTRICT
SELECT A SCHOOL
Parents,
School grades let you know how well your school is preparing your student with the knowledge and skills to succeed in college, careers and life after graduation. Schools are graded based on assessments of what students learned during the year, plus graduation and readiness rates.
If your school got a good grade, thank your principal and teachers. If you are concerned about your grade, learn more and get involved.
OAK GROVE SCHOOL
2013-2014 SCHOOL YEAR . GRADES K-12
Principal John Johnson, 2009-2014
123 Third Street, Franklin, USA
800-555-1234, www.OakGroveSchool.gov
B 2012
B 2013
B 2014
A 2005 A 2006 A 2007 A 2008 B 2009 C 2010 B 2011
ABOUT THE STUDENTS
900 Enrolled
97% Tested
81% Low Income (Free and Reduced Price Lunch)
39% Minority
8% English Language Learners
9% Students with Disabilities
GRADING SCALE
Schools are graded based on the percent of students who are Learning what's required and making necessary progress.
A = 60-100% B = 55-59% C = 50-54% D = 45-49% F = < 45%
DEMOGRAPHICS
61% White
18% Black
20% Hispanic
1% Asian
<1% Native America
MAKING THE GRADE
Percent of students who Learned the required knowledge and skills in each subject.
Reading & Writing B
Math B
Science D
Social Studies B
59% 3rd Graders Reading & Writing
Reading is the key to Learning.
Students who can read can learn any subject and any skill, and are more likely to graduate from high school.
47% Students Learning Algebra
Algebra teaches analytical thinking.
Students who learn algebra acquire the skills to solve everyday problems.
64% 12th Graders Graduating
A high school diploma can change a life.
Students who earn a high school diploma, on average, earn approximately one-third more than students who drop out of high school.
62% Students Ready for College & Career
Rigor gets results.
Students who pass rigorous college and college preparatory courses, or earn industry-based certifications are more likely to succeed in college and 21st century careers.
GAINING GROUND
Percent of students who are on track to improve within three years.
Reading & Writing 63%
Math 62%
CLOSING THE GAP
Percent of low performing students who are catching up.
Reading & Writing 57%
Math 57%
5TH GRADE MATH
Percent of students Learning what's required in math.
2012 . 2013 . 2014
< SELECT A SCHOOL
OAK GROVE SCHOOL
2013-2014 SCHOOL YEAR . GRADES K-12
Principal John Johnson, 2009-2014
123 Third Street, Franklin, USA
800-555-1234, www.OakGroveSchool.gov
B 2012
B 2013
B 2014
A 2005 A 2006 A 2007 A 2008 B 2009 C 2010 B 2011
GRADING SCALE
Schools are graded based on the percent of students who are Learning what's required and making necessary progress.
A = 60-100% B = 55-59% C = 50-54% D = 45-49% F = < 45%
ABOUT THE STUDENTS
900 Enrolled
97% Tested
81% Low Income (Free and Reduced Price Lunch)
39% Minority
8% English Language Learners
9% Students with Disabilities
DEMOGRAPHICS
61% White
18% Black
20% Hispanic
1% Asian
<1% Native America

Overview

A quality education can change a life and an educated society can change the world. Knowledge can lift a child out of the cruel cycle of poverty and create prosperity for an entire generation of graduates. 21st century skills can lead to innovations that save lives, launch livelihoods and improve the quality of life for hundreds of millions of people around the globe.

With so much at stake, policymakers must ensure schools are held accountable for the success of its student. Communicating the effectiveness of schools is integral to a comprehensive system of accountability.

A Parents Perspective

An effective School Report Card should answer what is arguably the single most important question for moms and dads:

> *"Will this school prepare my child for success in college and high-demand, high-wage careers?"*

To accomplish that goal, a School Report Card should contain data that is relevant and relatable to busy, working families. Written content should be clear and concise. Graphics should be accessible and understandable.

In a world awash with information, parents need help to understand what's important and why. An effective School Report Card will cut through the clutter so parents can make informed decisions about their child's education, including where to send their child to school if they have a choice and whether to demand changes if they don't have a choice.

About the School Report Card

The School Report Card has eight sections:

- About the School and Student Population
- School Grade
- Subject Grades
- Key Indicators
- Growth Measures
- Performance Trends
- Teacher Effectiveness
- Technology Integration (online only)

The online School Report Card will have an option to select multiple languages. The development of the online School Report Card will maximize search engine optimization.

About the School and Student Population

The School Report Card provides basic information about the school and student population. Adding the principal's years of service connects leadership with performance. Some students excel in a small environment while others thrive in a large school. Knowing the size of the school (number of students enrolled) can help parents decide if the school is right for their child. Adding the descriptor "low income" to more fully explain the term "free and reduced price lunch" is important for parents and the public who are not familiar with the jargon.

The online School Report Card will give parents the ability to conveniently download a contact card, such as a v-Card, for the principal and school office directly into their email address book.

OAK GROVE SCHOOL

2013-2014 SCHOOL YEAR . GRADES K-12

Principal John Johnson, 2009-2014

123 Third Street, Franklin, USA

800-555-1234, www.OakGroveSchool.gov

Required Information:

- ✔ School Name
- ✔ Principal Name
- ✔ Address
- ✔ Phone Number
- ✔ Website

Additional Information:

- School Year
- Grades Served
- Principal's Years of Service

Required Information:

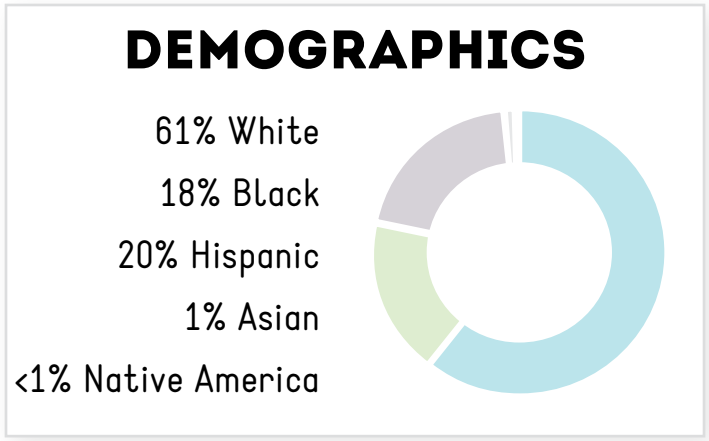
- ✔ Percent of Students Tested
- ✔ Percent of Students Eligible for Free and Reduced Priced Lunch
- ✔ Percent of English Language Learners
- ✔ Percent of Students with Disabilities
- ✔ Percent of Students by Race

Additional Information:

- Number of Students Enrolled
- Percent of Minority Students

ABOUT THE STUDENTS

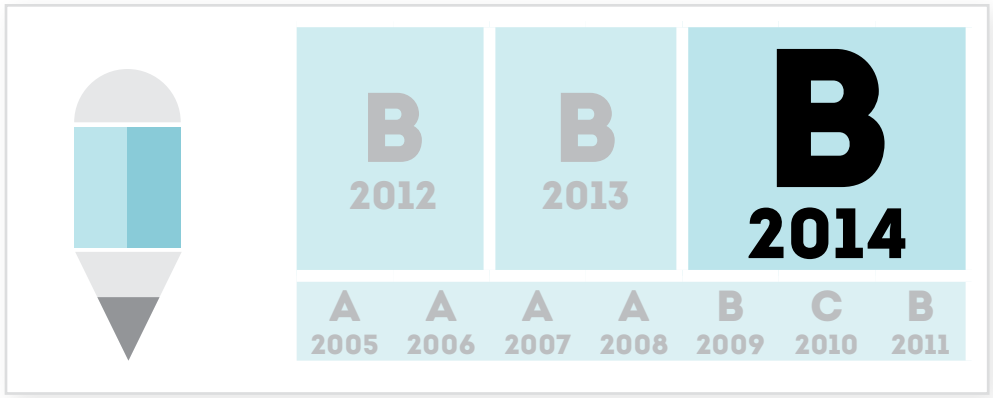
900	Enrolled
97%	Tested
81%	Low Income (Free and Reduced Price Lunch)
39%	Minority
8%	English Language Learners
9%	Students with Disabilities



Detailed information about online courses, college-preparatory courses such as Advanced Placement and International Baccalaureate Program, industry-based certifications, special focus programs such as STEM, dual enrollment, internships and apprenticeships will be available on the online School Report Card. These offerings will be uploaded by schools into a statewide searchable database.

School Grade

The School Report Card provides one grade for the overall performance of students in tested subjects across the school. In the print version, school grades for the current year and two previous years are emphasized to provide parents with the most recent and pertinent information about performance and trends.



Required Information:

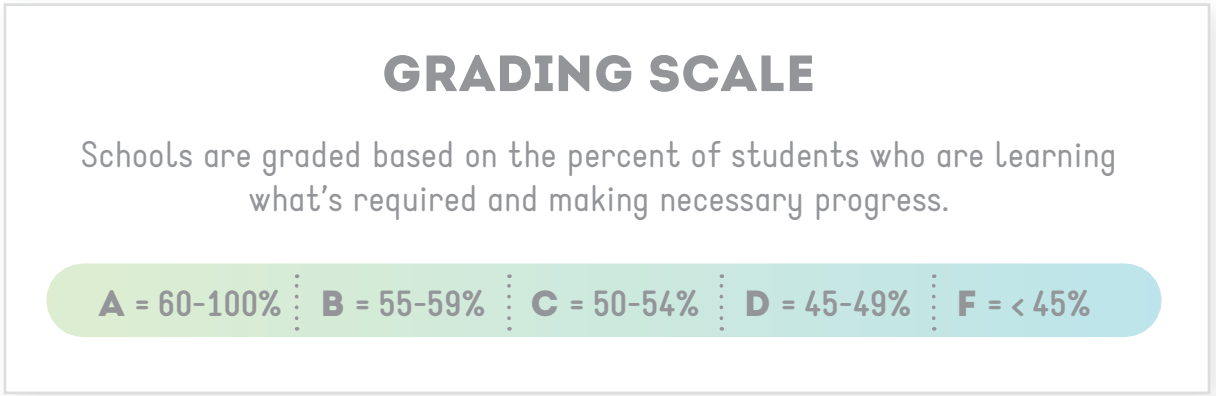
- ✔ Current Year School Grade
- ✔ 10 Years of School Grades

The online School Report Card will provide information, including eligibility requirements, on school choice options, allowing parents to consider alternatives if they are dissatisfied with their school grade.

The printable version of the School Report Card uses a simple definition of the grading scale, which focuses on student performance rather than points. A more detailed explanation of the calculation, as well as policy and formula changes that may have impacted previous school grades, will be available online.

Required Information:

✔ Grading Scale



The online School Report Cards will allow parents to compare a school's grade with the statewide average, district average, nearby schools, high performing schools, schools with similar demographics and specific schools.

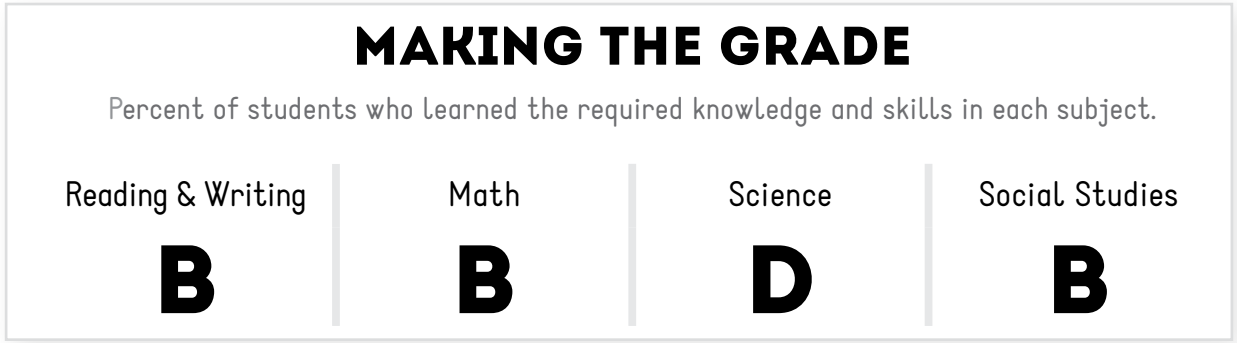
Subject Grades

Much like a student's report card, the School Report Card uses letter grades to reflect the percent of students in the school who are proficient in each subject.

The term English language arts is replaced with Reading & Writing, which is more intuitive to parents, particularly those whose native language is not English. Additionally, school grades are based on assessments that measure student achievement in reading and writing, but most tests do not measure other aspects of English language arts such as speaking, listening and viewing.

Required Information:

- ✔ Percent of students who are proficient in English language arts, math, science and social studies. (Components i, ii, iii and iv)



The online School Report Cards will provide detailed information, including percentages, on student performance by subject, grade and achievement level (such as below grade level, proficient, advanced). Parents will also be able to compare a subject grade with the statewide average, district average, nearby schools, schools with best grades, schools with similar demographics and specific schools.

Key Indicators

The School Report Card provides the percentage of students who are succeeding in critical courses, such as 3rd grade reading and Algebra, which impact a student's long-term success. A short narrative accompanying the statistic will explain the significance of achievement in these subjects. The online version will provide a short-narrative for all courses with an end-of-course exam. Specific academic standards will be highlighted in narratives for annual assessments in Reading & Writing and Math, such as the importance of learning fractions in the fourth grade for later success in Algebra.

Required:

- ✔ Graduation Rate
- ✔ College and Career Readiness

Additional:

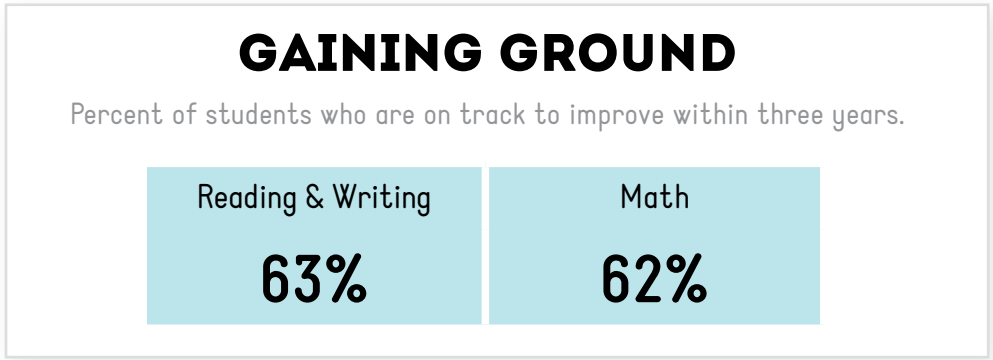
- 3rd Grade Reading
- Algebra

In the online School Report Card, parents will be able to compare these key indicators with the statewide average, district average, nearby schools, highest performing schools, schools with similar demographics and specific schools. The online version will also highlight success in key indicators with minorities, low income students, students learning English as a second language and students with disabilities. Profiles of schools achieving success with these key demographic groups will be also be available.

59% **3rd Graders Reading & Writing**	**Reading is the key to learning.** Students who can read can learn any subject and any skill and are more likely to graduate from high school.
47% **Students Learning Algebra**	**Algebra teaches analytical thinking.** Students who learn algebra acquire the skills to solve everyday problems.
64% **12th Graders Graduating**	**A high school diploma can change a life.** Students who earn a high school diploma, on average, earn approximately one-third more than students who drop out of high school.
62% **Students Ready for College & Career**	**Rigor gets results.** Students who pass rigorous college and college preparatory courses, or earn industry-based certifications are more likely to succeed in college and 21st century careers.

Growth Measures

The School Report Card provides the percent of students making annual progress toward state-defined goals. The online version will provide detailed information about calculating those percentages.



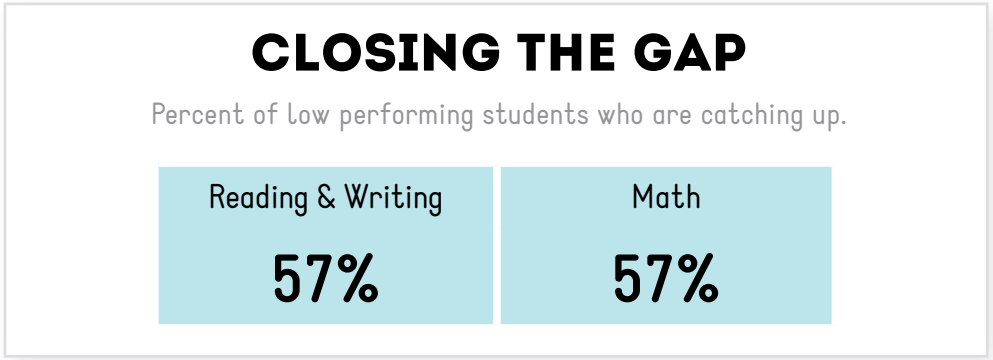
Required Information:

- ✔ Percent of students making growth in English/language arts and math. (Components v and vi)

The School Report Card provides the percent of lowest performing students making annual progress toward state-defined goals. The online version will provide detailed information about calculating those percentages.

Required Information:

- ✔ Percent of the lowest performing students making growth in English language arts and math. (Components vii and viii)



Performance Trends

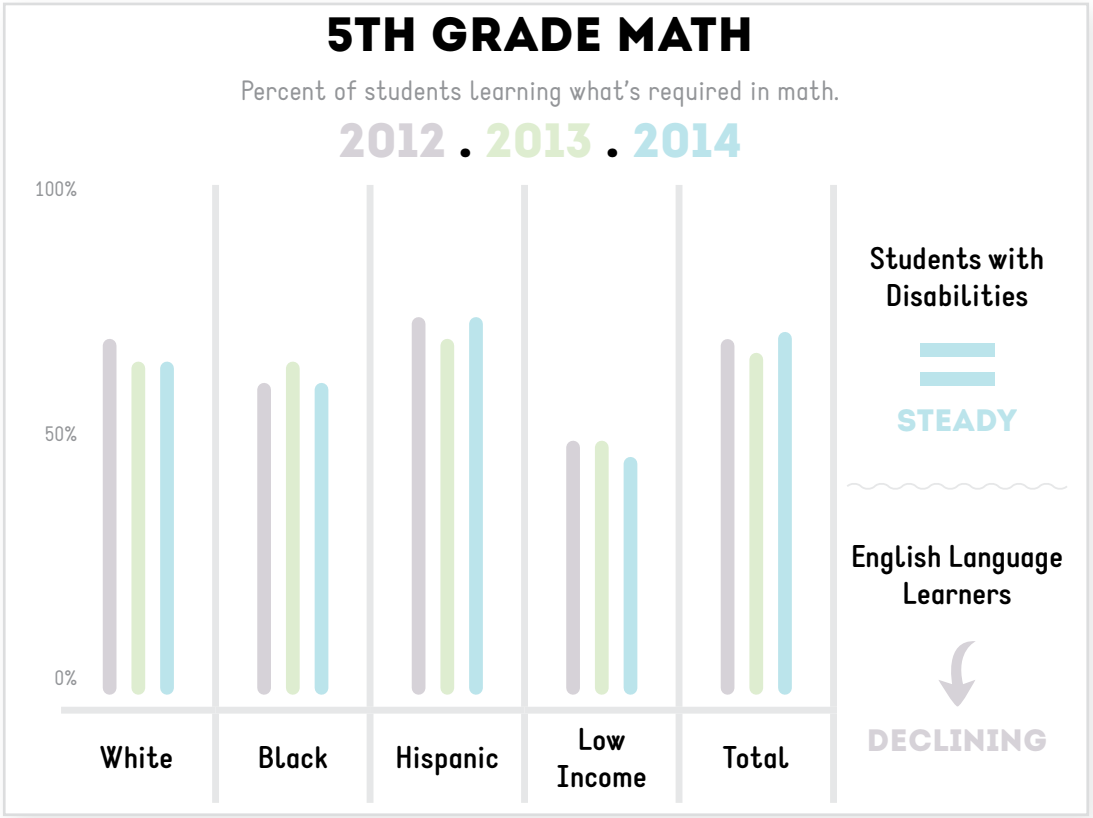
The School Report Card provides a graphic interpretation of achievement in math for 5th graders over three years. The data is provided for all students and four subgroups of students – white, black, Hispanic and low income. The online School Report Card will generate trend data for all tested subjects.

Because there were less than ten students with disabilities and English language learners, the trend data was interpreted graphically as steady, declining or improving.

Required Information:

- ✔ Three years of data on math proficiency of students in one grade, organized by race/ethnicity, English language learner status, disability status and socio economic status.
- ✔ A graphic depiction for students in subsets with less than 10 students.

(Because only one student was in the subgroup, Native American and Asian subgroups were not depicted.)



Teacher Effectiveness

The School Report Card provides the percent of teachers who are performing at each level of effectiveness. The online version will provide detailed information about how teacher effectiveness is measured and rewarded as well as information about the impact teacher effectiveness impacts student achievement.

The online version will allow parents to compare teacher effectiveness with the statewide average, district average, nearby schools, highest performing schools, schools with similar demographics and specific schools.

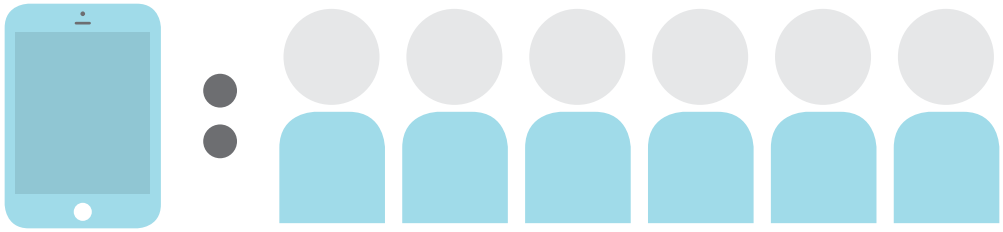
TEACHER EFFECTIVENESS

Percent of teachers who help students achieve their goals.

Highly Effective	28%
Effective	47%
Needs Improvement	15%
Ineffective	5%

Technology Integration

The online School Report Card will provide a series of metrics on the use of technology in the school, including:

- the number of mobile learning devices (laptops and tablets) per student,
- the use of interactive learning software,
- implementation of a blended model, and
- training in technology, such as coding.

1:6
Device to Student Ratio